

PRIVACY POLICY & TERMS OF SERVICE

The Butler & Gordon GmbH
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TBGDavos.com

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1. Introduction

Welcome to The Butler & Gordon GmbH ("TB&G", "we", "us" or "our").

We respect your privacy and are committed to protecting your personal data and the confidential and proprietary nature of the accommodation, property and service information supplied by TB&G.

This Privacy Policy & Terms of Service explains how we collect, use and safeguard information when you visit TBGDavos.com, contact TB&G, request property information, or enquire about accommodation, hospitality, transportation, meeting venues or other services provided or arranged by TB&G.

2. Data We Collect

Depending upon your interaction with TB&G, we may collect:

- Contact information, including your name, company, email address and telephone number.
- Booking and enquiry information, including requested dates, accommodation requirements and services requested.
- Communication history, including relevant emails, messages and correspondence.
- Technical information generated through use of our website, such as IP address, browser or device information where applicable.
- Marketing and communication preferences.

We collect only information reasonably required to respond to enquiries, provide our services, administer business relationships and fulfil applicable legal or contractual obligations.

3. How We Use Your Data

We may use personal information for legitimate business purposes including:

- Responding to accommodation, property, hospitality, transportation and venue enquiries.
- Preparing proposals, quotations and property presentations.
- Managing reservations, contracts and service arrangements.
- Communicating with property owners, authorised representatives, suppliers and service partners where necessary to fulfil an enquiry or booking.
- Maintaining appropriate business and accounting records.
- Sending relevant information or marketing communications where permitted.
- Complying with applicable Swiss data-protection and other legal obligations.

TB&G does not sell personal information to third parties.

Information may be shared with property owners, authorised representatives, suppliers, professional advisers or service partners where reasonably necessary for an enquiry, reservation, contract or service requested from TB&G.

4. Communications & Marketing

Where required, marketing communications will be sent with the appropriate consent or other lawful basis.

Recipients may request that such communications cease at any time by contacting: thebutler@bluewin.ch

Operational communications concerning an existing enquiry, reservation, contract or service are separate from general marketing communications.

5. Data Security & Retention

TB&G takes reasonable organisational and technical measures to protect personal information against unauthorised access, misuse, loss or disclosure.

Personal information is retained only for as long as reasonably necessary for the purpose for which it was collected and for applicable contractual, accounting, regulatory or legal requirements.

6. Your Data Protection Rights

Subject to applicable law, individuals may have rights concerning their personal data, including rights to request information about personal data held by TB&G and, where applicable, to request correction, deletion or restriction of its processing.

Where processing is based upon consent, consent may be withdrawn subject to applicable legal and contractual requirements.

Requests concerning personal data may be sent to: thebutler@bluewin.ch

7. Cookies & Website Technology

TBGDavos.com may use cookies and similar technologies to support website functionality, security, performance and visitor experience.

Visitors may manage cookies through the controls made available by their browser and, where applicable, through website cookie settings.

Disabling certain cookies may affect some website functions.

8. Property & Third-Party Information

TB&G works directly with property owners, authorised representatives and other independent third parties.

Certain photographs, property specifications, descriptions or other information may therefore originate from an owner, representative or other authorised source rather than having been created by TB&G.

TB&G endeavours to present property and service information accurately and to verify important information where reasonably possible. However, property specifications, facilities, availability, pricing and other information may be changed by owners or other third parties.

TB&G cannot accept responsibility for inaccurate or incomplete information supplied to TB&G by an independent third party where TB&G has reproduced or communicated that information in good faith.

9. Copyright & TB&G-Created Content

Original photographs, written descriptions, brochures, PDF presentations, layouts and other original material created by or for TB&G are proprietary material and are protected, where applicable, under Swiss copyright law, including the Swiss Federal Act on Copyright and Related Rights (Copyright Act, CopA/URG).

Unless expressly authorised in writing by TB&G, TB&G-created material may not be copied, reproduced, modified, republished, distributed, commercially exploited or presented as the work of another person or organisation.

Where material has been supplied to TB&G by a property owner, photographer, authorised representative or other third party, the respective rights of that rights holder remain reserved.

10. Property Documentation, Introductions & Non-Circumvention

Property information, brochures, PDF presentations, photographs, descriptions, contact information and related documentation supplied directly by TB&G in response to an accommodation or reservation enquiry are provided solely for the recipient's consideration of accommodation or services introduced by TB&G.

Such documentation may not, without TB&G's prior written consent, be copied, reproduced, forwarded or distributed, nor used to approach or contact a property owner, authorised representative or other commercial relationship introduced through TB&G, or otherwise used for the purpose of circumventing TB&G.

The fact that a property, business, owner or location may also be publicly identifiable, publicly advertised or discoverable through another source does not grant any right to reproduce or commercially use TB&G-created material and does not, of itself, diminish any separate contractual confidentiality, non-circumvention or other obligations agreed with TB&G.

By requesting, receiving, retaining or using property documentation supplied by TB&G, the recipient acknowledges these conditions governing the permitted use of that documentation.

Where a separate confidentiality agreement, non-disclosure agreement, reservation agreement, rental contract or other written agreement exists between TB&G and the recipient, the provisions of that agreement remain applicable.

11. Website Terms of Use

Visitors may use TBGDavos.com for legitimate personal or business enquiries concerning TB&G and its services.

No person may use the website or information obtained through it to misrepresent an association with TB&G, reproduce TB&G proprietary material without permission, interfere with operation of the website or use TB&G information for unlawful purposes.

The website may contain links to external websites or services operated independently of TB&G. TB&G is not responsible for the content, availability, privacy practices or operation of independent third-party websites. Temporary interruptions to the website or particular services may occur and cannot always be prevented.

12. Availability, Prices & Reservations

Unless expressly stated otherwise in a signed agreement, information displayed on TBGDavos.com or supplied in preliminary property documentation does not itself constitute confirmation of a reservation.

Property availability and pricing may change and remain subject to confirmation by TB&G and, where applicable, the relevant property owner or authorised representative.

A property is considered reserved only in accordance with the reservation or rental conditions applicable to that particular booking.

13. Changes to this Policy

TB&G may update this Privacy Policy & Terms of Service periodically to reflect changes in our services, website, business practices or applicable requirements.

The current version will be published through TBGDavos.com together with its latest revision date.

14. Contact

For questions concerning this Privacy Policy & Terms of Service, personal data, TB&G property documentation or permission to use TB&G-created material, please contact:

The Butler & Gordon GmbH
Switzerland
T: +41 (0) 52 763 37 86
E: thebutler@bluewin.ch
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